

Doing Business in America - Showing Support for Israel:

American and Israeli Businessmen Bring Judeo-Christian Values To Bear in Marketplace and Community (Gen. 12:3)

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Earlier this year, two events hosted by the Medical Enterprise Development Group, highlighted the impact one small, value-based company, can have in the building of international business and community relations.

Judeo-Christian Values

By placing our joint Judeo-Christian values and teachings front and center, **M-EDG** (say: "Image") demonstrated the importance and ability of Jewish and Christian business people to take the lead in developing local community support for Israel – support that will in turn bring blessings to both Israel's economy and our own here in the United States. **M-EDG's** leaders hope that other companies will rise to the challenge as well.



MK Efi Eitam

M-EDG (on the Internet at www.M-EDG.com)

also has a vision to bless Israel (Gen 12:3), by establishing an innovative, highly beneficial and effective means to commercialize Israel's extraordinary biomedical innovations (considered among the best globally!) here in the U.S., the largest global market.

Both **M-EDG** and its wholly-owned subsidiary the Israel Biomedical Initiative have allocated an equity position with each of their subsidiary business units that will establish community foundations make significant, faith-based contributions back into each of the communities where they do business in the US and Israel.

"Work With Us!"

M-EDG's first event featured retired Brigadier General Efi Eitam, a rabbi, and now a member of the Israeli Knesset, the nation's parliament. Speaking on Super Bowl Sunday before military, business and political leaders, General Efi Eitam, a retired Israeli war

hero and IDF general, urged Christians and Jews to work together. In an insightful address that was delivered with both candor and wit, Gen. Eitam shared his vision and personal insight while reminding the attendees that, given the current social and political climate, Americans and Israelis need to be prepared to make sacrifices to save the values shared by both.

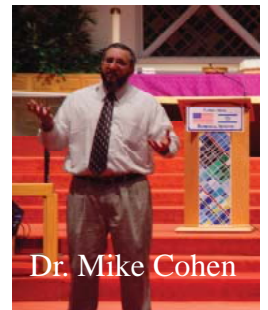
The General also shared a dramatic, highly personal turning point in the Yom Kippur War,

when he himself, as a young Captain, fired a single shot from a World War II bazooka at the lead tank of the Syrian Tank Division as it advanced. That one, well-placed shot caused enough confusion and alarm among the Syrian column, that his unit was able to repel the invading army of an estimated 2,500 tanks! In his own words, it was truly reminiscent of David vs. Goliath. (The video of Gen. Eitam sharing his account of the Syrian tank incident is available online at www.EventJAX.com.)

Prayer, Knowledge, Power & Love

The second event featured the founder of The Galilee Institute (www.gogalil.com), Dr. Mike Cohen. An active IDF reservist for over 22 years, Dr. Cohen

is now involved in drafting the IDF's international communications strategies. He spoke to the Jacksonville Christian community concerning the terrorist threat at home and abroad, and shared his vision of critical items that we as Christians can do to stand with Israel. Dr. Cohen also appeared on Outside the Wire a local radio program with Rabbi Eliezar Ben Yehuda (www.benyehuda.us) His presentation was well received by the attendees at Beach United Methodist Church – with questions and answers that ranged from the current nuclear threat from Iran to how we as Christians



Dr. Mike Cohen

can support Israel through these difficult times.

**THE MARKETPLACE
- the combination of
business, education
and government - is
to a metropolis what
the heart is to the
human body.**

Ed Silvano

In answer to this last question, Dr. Cohen outlined five tangible ways the U.S. Christian Community can demonstrate its support for Israel:

- 1) Prayer
- 2) Knowledge
- 3) Powerful Communication
- 4) Love Offerings
- 5) Tourism ...

AND Investment

This final item being the primary focus of M-EDG and its Israel Biomedical Initiative.)

**FOR MORE INFORMATION PLEASE VISIT
www.M-EDG.com
or
www.gogalil.com**



THE MEDICAL-ENTERPRISE DEVELOPMENT GROUP (M-EDG)
AND ITS ISRAEL BIOMEDICAL INITIATIVE CONGRATULATE

Christians United For Israel

UPON THE HISTORIC FIRST EDITION OF *THE TORCH!*
WE ARE PROUD TO BE A PART OF THIS INAUGURAL EDITION.
MAY THIS COMMUNICATIONS VEHICLE BE BLESSED AND HIGHLY FAVORED!

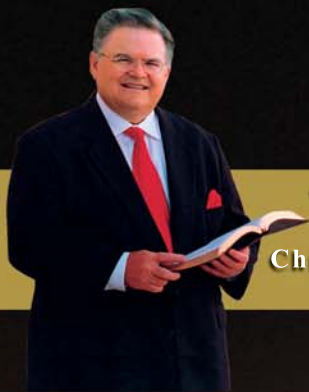
We, at M-EDG, urge our fellow business leaders within their respective U.S. business communities to demonstrate their leadership by calling for Unity and Support for Israel.

Although support for Israel is increasingly being shown by:

- * Multiple millions of Bible-believing Christians in the US, and
- * Tens of thousands of US Churches ...

Much more is still to be done.

*One of the next great moves of God
is going to be through
believers
in the workplace*



"It is a new day in America.
The sleeping giant of
Christian Zionism has awakened!"
Pastor John Hagee

WHY DO BUSINESS WITH ISRAEL?

DID YOU KNOW ...

ISRAEL INVENTED / DEVELOPED ...

- | | |
|----------------|----------------------|
| THE CELL PHONE | MEMORY CARDS |
| WINDOWS® NT | INSTANT MESSAGING |
| WINDOWS® XP | INTEL PENTIUM® CHIP |
| VOICE MAIL | INTEL CENTRINO® CHIP |

ISRAEL RANKS #1 IN THE WORLD (AFTER USA) IN ...

- | | |
|---------------------------------|--------------------|
| VENTURE CAPITAL | START-UP COMPANIES |
| NASDAQ Co's | ENTREPRENEURISM |
| NUMBER OF IPO'S ON US EXCHANGES | |

ISRAEL LEADS THE WORLD IN MEDICAL DEVICE DEVELOPMENT

WHICH IS THE PRIMARY INTEREST AND FOCUS OF
M-EDG AND ITS ISRAEL BIOMEDICAL INITIATIVE

SEE MORE ISRAELI INNOVATIONS AT [WWW.FL-IBI.COM](http://www.FL-IBI.COM)

TO SHOW SUPPORT FOR ISRAEL, M-EDG AND ITS
FLORIDA-ISRAEL BIOMEDICAL INITIATIVE HAVE PLACED THE ABOVE AD
ON THE BACK COVER OF CHRISTIANS UNITED FOR ISRAEL'S
INAUGURAL ISSUE OF *THE TORCH*, WHICH WILL DEBUT AT
CUFI'S WASHINGTON/ISRAEL SUMMIT IN JULY.

SCHEDULED FOR INCLUSION IN *THE TORCH*, THE ARTICLE ON THE REVERSE
ILLUSTRATES HOW A COMPANY CAN PROVIDE LEADERSHIP WITHIN A LOCAL
COMMUNITY ON BEHALF OF SUPPORTING ISRAEL.

M-EDG

Taking Healthcare Products
From Concept to Commercial Success

www.M-EDG.com